

WHAT IS ASSESSMENT?

- **Teaching** is providing opportunities for students to learn, understand, and apply the outcomes of the given course.
- **Assessment** is identifying whether or not or to what extent students have learned and met the outcomes of the course or curriculum.

THERE ARE MANY LEVELS OF ASSESSMENT

- **Course Level Assessment**
- **General Education and Core Requirement Assessment.**
- **Mission Assessment**
- **Program level Assessment**
- **Institutional Assessment**

- Assessment must be organized and sustained.
- Clear, measurable outcomes or goals (list all for program/major)
- Choose which ones to assess do not try to do all of them every year.

- Use direct assessment and multiple methods to assess.
- Review findings for met or not met
- Devise an action plan based on those findings
 - Decide what to assess next year, redo those not met or run them again, if met move to another outcome or goal.

WEAVE

- Verify- Faculty Credentialing
- Effect- Programmatic Assessment

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Effect

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Draft Accounting, MAcc Edit

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Mission/Purpose

The Department of Business and Entrepreneurship teaches students the fundamentals of business practice through learning and applying academic content, practicing business skills, and honing ethical decision-making. The Department integrates material and programming incorporating the University's mission in global understanding and environmental responsibility and prepares students to work as leaders in professional and civic arenas. Through student-centered curricular and co-curricular offerings, the Department assists students to reach their full potential in the business world.

Goals

Programmatic Student Learning Outcomes

PSLO1 Recognize problems in business settings and propose solutions

Recognize problems in business settings and propose solutions

Supported Initiatives

| | | | | | | | |
|---|-----------|---|-------------------|---|--------------------------|---|-----------------------|
| 0 | Standards | 0 | General Education | 0 | Institutional Priorities | 0 | Strategic Initiatives |
|---|-----------|---|-------------------|---|--------------------------|---|-----------------------|

Budget Allocated \$

Measurements

M1 Exam in CPA Preparation Course

Exam in CPA Preparation Course

11:43 AM

Department Name

Mission

Goals (optional)

- 1. First Student Learning Outcomes (academic areas) or Objectives (non academic areas)**
- 2. Your alignment**
 - a. Standards (Middle States or programmatic)**
 - b. General Education Goals**
 - c. Strategic Initiatives**
- 3. Methodology for measuring the student learning outcomes or objective (may be more than 1)**
- 4. Source of Evidence**
- 5. Qualitative Target**
- 6. Quantitative Target**
- 7. Action plan**

SAMPLE

Department Name: Accounting MAcc

Mission: The Department of Business and Entrepreneurship teaches students the fundamentals of business practice through learning and applying academic content, practicing business skills, and honing ethical decision-making. The Department integrates material and programming incorporating the University's mission in global understanding and environmental responsibility and prepares students to work as leaders in professional and civic arenas. Through student-centered curricular and co-curricular offerings, the Department assists students to reach their full potential in the business world.

First Student Learning Outcome: Recognize problems in business settings and propose solutions.

Alignment: Standard from IACBE:

The curricula in business programs reflect the missions of the institution and its academic business unit, and are consistent with current, acceptable business practices and the expectations of professionals in the academic and business communities.

First Methodology: Capstone Project Assessment by Faculty

Source of Evidence: This is a drop down box –
Student Evaluations-Academic Indirect

Qualitative Target: Average over 4 (5 point scale)
for all criteria; 80% students score 4 (5 point
scale) or more for all

Findings, Improvement and an Action plan.

Once you have made your edits, there are two options.
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