Ready TO RUN™
Campaign Training for Women

Program Agenda

Saturday, February 15, 2014

8:00am	**Registration Opens**
8:30-9:30am	**Welcome and Opening Keynote** Welcome Dana Brown, Executive Director, Pennsylvania Center for Women and Politics (PCWP) Remarks and Keynote Introduction Mary Flannery, Director of Communications for Vision 2020 Keynote Kate M. Harper, State Representative (R-61)
9:30-9:45am	**Break**
9:45-11:45am	**Navigating Pennsylvania's Political Parties** Panelists Judge Ida Chen, Court of Common Pleas, Philadelphia Renee Amoore, Republican National Committeewoman Becky Corbin, PA State Rep. (R-155) Cherelle Parker, PA State Rep. (D-200) Maria Quiñones-Sánchez, Philadelphia City Councilwoman (D-7) Moderator Blondell Reynolds-Brown, Philadelphia City Councilwoman (D)
11:45-Noon	**Break**

Noon-2:00pm	**Conquering the Camera: An Interactive Media Training** Presenter Chris Jahnke, Founder, Positive Communications
2:00-2:15pm	**Break**
2:15-4:15pm	**Fundraising for Success** Presenter Nancy Bocskor, President, The Nancy Bocskor Company
3:30-3:45pm	**Break**
4:30-5:45pm	**Developing a Campaign Plan** Presenter Ethan Smith, Executive Director of the PA House Democratic Campaign Committee
5:45pm	**Closing Remarks** Dana Brown, Exec. Dir. of PCWP