



Program Agenda

Saturday, February 4, 2012

- 8:00am **Registration Opens**
- 8:45-9:45am **Welcome and Opening Keynote**
Welcome
Dana Brown, Executive Director, Pennsylvania Center for Women and Politics

Keynote
Constance Williams, Former Pennsylvania State Senator
- 9:45-10:00am **Break**
- 10:00-Noon **Navigating Pennsylvania's Political Parties**
Panelists
Blondell Reynolds Brown, Philadelphia City Council
Aubrey Montgomery, Finance Director, Pennsylvania Democrats
Sharon Thomas, Vice Chair, Republican Committee of Montgomery Cty.
Cherelle Parker, State Representative
Maria Quinones-Sanchez, Philadelphia City Council (tentative)

Moderator
Eleanor Dezzi, President, The Dezzi Group, Ltd.
- Noon-2:15pm **Luncheon Session: Conquering the Camera: An Interactive Media**
Presenter
Chris Jahnke, President, Positive Communications
- 2:15-2:30pm **Break**

2:30-3:45pm

Developing a Campaign Plan

Presenter

Kevin Kinross, The Carey Group

3:45-4:00pm

Break

4:00-6:00pm

Fundraising for Success

Presenter

Nancy Bocskor, President, The Nancy Bocskor Company

6:00pm

Networking Reception