Greetings and welcome to the newly refreshed Chatham Recorder.

We’re especially proud to feature the new designs for Phase 1 construction at Eden Hall Campus. This will be one of the most significant projects in Chatham’s 141-year history, and we think you’ll agree that it will establish Chatham University as a leader in sustainability, something that would make Rachel Carson ’29 very proud of her alma mater. You’ll also find a feature about Rachel and Chatham’s sustainability programs by Patricia DeMarco, Ph.D., the new director of the Rachel Carson Institute.

With this new editorial format we plan to share with you more stories about how our donors are having an impact on the lives of our students and faculty. We’re very proud to feature in this inaugural issue two individuals who have generously invested in Chatham’s success: Kate Cheney Chappell ’67 and Sigo Falk. Both have contributed greatly to the institution through their philanthropy, talent and leadership.

Should you have any comments or ideas, please contact Paul Kovach, chief communications officer and editor-in-chief, at pkovach@chatham.edu.

The Recorder Staff

As a reminder, Class Notes have been moved to an online format. You can post your class notes at http://www.chatham.edu/classnotes/ and search by class year or decade if you want to read your classmates’ latest news. While visiting be sure to explore the new Alumni Association website, www.chatham.edu/alumni, with more information and even a link to the Chatham Bookstore!
The Chatham Recorder is published bi-annually by the Office of University Advancement, Beatty House, Woodland Road, Pittsburgh PA 15232. Letters or inquiries may be posted to the editor at this address, by e-mail at alumni@chatham.edu or by calling 412-365-1517.
His Excellency
Namik Tan, Turkish Ambassador to the United States welcomed to Chatham in honor of the Year of Turkey

During the 2010-2011 Global Focus Year of Turkey, the campus community welcomed His Excellency Namik Tan, Turkish Ambassador to the United States. Chatham President Esther L. Barazzone, Ph.D., presented Ambassador Tan with an Honorary Doctorate of Public Service. In response, Ambassador Tan presented a brief lecture about the long-standing partnership between the United States and Turkey and invited Chatham to play a greater role in sharing exchange students with Turkish Universities.

Ambassador Tan was appointed Ambassador of Turkey to the United States in February 2010. Prior to this appointment, Ambassador Tan was Deputy Undersecretary of the Ministry of Foreign Affairs, responsible for bilateral political affairs and public diplomacy. He was previously Ambassador of Turkey to Israel from 2007 to 2009.

Ambassador Tan joined the Turkish Ministry of Foreign Affairs in 1982. After working in the Department of Maritime Affairs, he was posted to Moscow as Second Secretary from 1984 to 1987. He then spent two years as First Secretary in Abu Dhabi. After returning to Turkey, Ambassador Tan served as the Deputy Chief of Cabinet to the Turkish President until 1991.

He was later assigned to the Turkish Embassy in Washington, where he served as Counselor from 1991 to 1995 and First Counselor from 1997 to 2001. Between these assignments, Ambassador Tan served as Chief of Cabinet to the Turkish Foreign Minister. Upon his return to Turkey in 2001, he first served as Head of the Department for the Americas, and was subsequently named Head of the Information Department in 2002. He went on to serve as the spokesman for the Ministry of Foreign Affairs from 2004 to 2007.

Chatham University selected as one of the first recipients of the Fred Rogers Good Neighbor Award

Chatham was one of 11 companies and institutions honored as a community leader in workplace volunteerism for student involvement in the United Way’s Open Your Heart to A Senior Project & Free Tax Preparation Campaign.

During a celebration held on Fred Rogers’ birthday, March 20, Joanne Rogers honored her late husband’s work by presenting the awards to 11 organizations that encourage their employees to commit to dedicated long-term volunteer initiatives that benefit their communities. Honorees include: ALCOA, BNY Mellon, Chatham University, Community College of Allegheny County, FedEx Ground, First Niagara Bank, K & L Gates, Pittsburgh Public Schools, University of Pittsburgh, UPMC, and the U.S. Attorney’s Office.
Chatham’s English Honor Society earns multiple awards at the 2011 International English Honor Society Convention

Alpha Delta Lambda, Chatham University’s chapter of the English Honor Society, Sigma Tau Delta, participated in the 2011 International English Honor Society convention and received multiple awards for its work. The convention was held in Pittsburgh, March 23-26.

Alexandra Reznik, Chatham senior and president of Alpha Delta Lambda, was awarded the Sigma Tau Delta Senior Scholarship of $3,000 and was elected into the international office position of Eastern Region Associate Student Representative. In addition, Chatham’s chapter was awarded the Outstanding Chapter Award, with a monetary prize of $700, as well as the Outstanding Service Award for its work on the Carson Academic and Creative Writing Conference. For this award, Sigma Tau Delta International sent $200 to the society’s nonprofit of choice, the Greater Pittsburgh Literacy Council. Dr. William Lenz also received the Outstanding Sponsor Award for the Eastern Region, the largest region for the international organization of Sigma Tau Delta.

Students also presented academic and creative works at the conference. Nicole Titler, chapter treasurer, presented “Shylock: Stereotype or Not?”; Mariah Crilley, director of communications, presented “John Lloyd Stephens’ Deaf and Dumb Boys: Ear-trumpeting Deafness in the Nineteenth-Century”; Brittany Goncar, chapter secretary, presented poems from her collection “Distance in our Veins.”; and chapter president Alexandra Reznik presented “Revisioning African American Identity in Lorene Cary’s Black Ice” and “Absence Presence in Kazuo Ishiguro’s The Remains of the Day.”
Chatham celebrated its December 2010 graduates with a commencement ceremony on Sunday, December 19, 2010, in the Athletic and Fitness Center. Commencement speakers for the ceremony, Martha J. Kanter and George C. Greer, were awarded honorary degrees of public service.

Ms. Kanter was nominated by President Barack Obama on April 29, 2009, to be the under secretary of education and was confirmed by the Senate on June 19, 2009. She reports to Secretary of Education Arne Duncan and oversees policies, programs, and activities related to postsecondary education, vocational and adult education, and federal student aid.

Mr. Greer chairs the board of the Eden Hall Foundation, an organization he had been active with throughout his career with Heinz. The foundation seeks to improve the quality of life in Pittsburgh and western Pennsylvania through support for organizations whose missions address the concerns of arts and culture, education, health, or social welfare. In 2007, the foundation gifted the 388-acre Eden Hall Campus to Chatham University.

Look for 2011 commencement photos in the fall Recorder.
Making a **splash**

Chatham’s nine athletic teams compete well – but, more importantly, Chatham athletes are often recognized for their achievement in the classroom, as well as in the pool, on the ice, and on the courts and fields.

For example, Chatham’s water polo team was recently honored for having the highest GPA of all women’s water polo teams in the country, with its 3.77 average edging out schools including Harvard, Stanford and Brown. Academic majors of the team’s 12 members include the sciences, humanities and arts.

In May 2011 senior Chelsea Mummert, a member of the women’s swimming and diving team, was named Presidents’ Athletic Conference (PAC) Student Athletic Advisory Committee (SAAC) Scholar Athlete of the Month for May 2011. Chelsea is a two-time, back-to-back PAC champion in the 100 backstroke and also broke two individual school records this year at the PAC meet – the 200 IM record and the 200 backstroke record. She is the first person in Chatham’s history to win a PAC individual title and currently holds seven Chatham swimming team records. Chelsea has also been named to the PAC Swimming & Diving All-Conference Team. All Chatham’s teams, except hockey, play in Pennsylvania’s Presidents’ Athletic Conference (PAC) and 24 Chatham athletes (a remarkable number for a small school) are on the PAC Academic Honor Roll, with GPAs of 3.6 and higher. The hockey team, which plays in the Eastern College Athletic Conference, has been named All-Academic for its GPA of 3.0 and higher.

The honors say a great deal about the abilities of the scholar-athletes to manage their time and organize their workloads. But the honors also say a great deal about Chatham itself. Says Zauyah Waite, Ph.D., Vice President for Student Affairs and Dean of Students, “It says we’re a selective school that insists on academic excellence – here, you have to have good grades before you can even think about playing. It also says that we place a high priority on a balanced experience for our students. We’re proud of our scholar-athletes.”

**BASKETBALL** Senior Kayla Hilko was awarded an honorable mention for the Presidents’ Athletic Conference (PAC) 2011 Women’s Basketball All-Conference Teams for her performance this season. Kayla finished her career as the leading scorer for the Cougars with a total of 237 points this season and averaged 9.1 points per game. She also became the first Cougar to surpass 1000 career points in the school’s 22-year history in January.

**WATER POLO** The Chatham University’s water polo team ranked first in academic achievement in the overall cumulative GPA for all of the women’s water polo teams in the Association of Collegiate Water Polo Coaches (ACWPA). In total, eight water polo team members were honored by the ACWPA for their academic achievements.

**CROSS COUNTRY** The U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) named Chatham University’s cross country team one of the 2010 Division III All-Academic Cross Country teams with an overall GPA of 3.43 To qualify as a USTFCCCA All-Academic Cross Country Team, the team must have had a cumulative team GPA of 3.10 or better and have compiled a score (finished at least five runners) at their respective NCAA regional championship. Not only are the Cougars on the national rankings list, but they also finished with higher ranks than any of their fellow Presidents’ Athletic Conference (PAC) schools. A total of 167 institutions represent 35 conferences that compose the group.
1 Cornerstone Award winners Stephanie Runkle Novosel ’90, Debra Lane LeBlanc ’85 and Oranuj “Bunny” Boonyaprasop Osatananda ’60.

2 The Class of 1960 celebrates their 50th Reunion and poses for a photo outside of Buhl Science Building.

3 The Class of 1960 enjoys a luncheon in their honor.

4 The Class of 1970 proudly wears their class color… yellow!

5 These alumnae enjoy the opportunity to catch up before the evening’s festivities.

6 Cornerstone Award Winner Oranuj “Bunny” Boonyaprasop Osatananda ’60 smiles with the Chatham Cougar after her class received the honors for the largest class gift!

7 Former Cornerstone Award Winner and Board of Trustee member Cordelia Suran Jacobs ’60 displays the check for Reunion 2010 class gifts.

8 Tracey Beard Riddick ’85, Marjorie McFarlane Lucas ’95, and Leslie Byrd Morris ’85 smile for a photo at the cocktail reception.

9 Members of the Class of 1960 walk the steps of Mellon Hall before the Bloody Mary and Mimosa Reception.

10 Members of the Class of 1990 smile for a photo at the 2010 Reunion Awards Dinner. Classmate Stephanie Novosel (top right) was honored with the Cornerstone Award in Finance.
Kate Cheney Chappell ’67 will admit that it is difficult not to remember when she wanted to become an artist. She recalls how her love of art formed an interconnectedness between life and career that impacted both her philosophy and her philanthropy.

“I grew up always holding a pencil in my hand,” Kate explains. “I distinctly remember learning to draw from my mother, Mary Frances Pope. She once gave me a copy of “The Natural Way to Draw” by Kimon Nicolaides, and that was one of the greatest gifts I ever received. The others were pads of blank white paper and yellow Ticonderoga pencils that my grandfather would bring home from the office.”

As Kate continued through school, her teachers helped to form the foundation of her art, which eventually included writing, painting, sculpture, printmaking, bookbinding and so much more.

Later, while at Chatham, English professor William Jungels and art professor Vaino Kola further influenced her life. “As a poet and creative writer, Bill truly inspired my writing,” she says. “He introduced me to the German poet Rainer Maria Rilke, whose poetry remains a beacon both in my personal life and in the workplace. His writings help to build a human connection, and I use them to meditate as well as to inspire employees.”
“Vaino was a consummate painter and printmaker, and his first teaching job was at Chatham. He then moved to Wheaton College and retired in Maine. Coincidentally, he and I would later reconnect when we both exhibited our work at the Maine Print Project.”

Sustainability in practice

Kate studied art, creative writing and French literature at Chatham, and also co-founded an alternative drama group that wrote and performed original plays, which she admits was somewhat rebellious. “The administration frowned upon encouraging activity outside of sponsored clubs,” she says with a laugh. She even became the first sophomore co-editor of the yearbook, a position usually reserved for juniors and seniors.

She left Chatham in 1967, spending her junior year in Paris with Sarah Lawrence College, studying painting, drawing, and etching at L’Atelier Goetz; literature at the Sorbonne; and poetry translation with Yves Bonnefoy. After returning to the States she met and later married her husband, Tom, and her life took a new turn.

The couple moved to Maine and in 1970 founded Tom’s of Maine, one of the first and leading manufacturers of environmentally-conscious teeth, hair and skin products. Kate was the head of new product development for the company, a position that required creativity but at the sacrifice of her passion.

“As much as I enjoyed creative work at Tom’s of Maine, I couldn’t work on my art and I felt a longing or sadness about not having that. Aligning vocation and avocation isn’t easy, and I didn’t feel complete.”

A revelation came during a flight to Washington, DC. Kate struck up a conversation with the passenger next to her and talked about the need to get away to a place like Monhegan Island, an isolated retreat about ten miles off the coast of Maine. “Her mother taught painting on Monhegan Island, and meeting her gave me the nudge to visit, take her mother’s class, and eventually build a studio there. Her mother became my mentor, and I later became President of the Women Artists of Monhegan Island and co-curated the exhibit of their work on the mainland. So, from a chance encounter on a journey, my life was truly changed.

“Monhegan has become the most important place to recharge myself and experience a sense of community,” she says. “It has the feeling of a 12th century village because everyone walks, there are no cars, and there is a vibrant community of fishers, lobstermen and artists. The residents volunteer to clear trails, manage invasive species, and preserve the health and wellness of the island and its inhabitants.”

This focus on sustainable living influenced Kate’s and Tom’s next venture, Ramblers Way Farm, manufacturers of fine wool clothing. “At Ramblers Way we make our clothing with very fine micron-sized fiber from Rambouillet sheep that graze and breed naturally on the farm,” she says. “We process the wool in the U.S. from start to finish, and we are the only US company to do so.”

Their sustainable manufacturing processes extend to their operations – the company utilizes geothermal heat and solar power in its Kennebunk headquarters, and the Chappells even incorporated these into their home. “We no longer have an oil burner in either building, which is remarkable considering each was built in the 18th century.” As well as attaining LEED certification, the Chappells received a Historic Preservation Award for Ramblers Way headquarters, which was built in 1783 by Nathaniel Frost and is the oldest continuous business building in Kennebunk. “Interestingly, he also built and lived in our home four doors down, so when Tom walks to work, he walks in Nathaniel’s footsteps!”

Ramblers Way Farm donates ten percent of profits and five percent of paid time back to the local community, especially to organizations like Maine Huts and Trails and the Nature Conservancy. “Philanthropy is a sustainable practice for a business,” Kate says. “It reflects an idea of wholeness, of seeing yourself as part of the community. We saw that when we first moved to Maine and pollutants were everywhere. Since then there has been a concerted effort by the community to not only save the natural environment, but also the livelihoods of the artists, lobstermen and others who work here. We are all interconnected.”

Unfolding the envelope

Kate’s philosophical focus on sustainability has influenced her art, most recently in this year’s WomenArtists@NewBritainMuseum, an exhibition featuring 80 works by women artists from the New Britain Museum of American Art’s permanent collection. Kate’s monotype, Explosion of Amphibian Deformities was featured in the show.

“I had read a National Geographic article about the sixth extinction [the belief that homo sapiens are currently experiencing the sixth major extinction since life evolved on earth] and that frogs are a marker. Amphibians are very vulnerable creatures and scientists are discovering more and more of them are suffering from mutations. I am concerned that humanity’s impact on the environment is affecting these fragile creatures that are so important to our ecology, and that inspired this work.”
Another example is Dunia Moja – One World collaboration between Peregrine Press and a group of artists from Zanzibar, Tanzania. Maine artists produced prints and shipped them to Tanzania where women artists completed them with their own creativity, while artists in Tanzania sent similar incomplete works to the U.S. “I sent prints of birds flying over Monhegan Island in Maine, and they sent me an octopus print,” she explains. “It was an incredible connection formed through the art of creating between two distinct cultures.”

“I think my exploration has shifted in the last fifteen years to a new way of looking at things. It goes beyond simply painting a representational picture to bringing things together, into balance. For me it’s the process of trying to get to the essence of something, by looking and exploring.” As an example, Kate cites her Earth Envelopes series, which explores the need to protect the environment. “Beginning in 2002 I was trying to work paper in a different direction. I used a clothespin to shape the paper and I surprised myself with the results – it formed a womb-like envelope that hangs on the wall. It represents both the earth’s protective envelope – the ozone layer and atmosphere – as well as the feminine principle of the need to protect that both women and men share.”

Evolving from the series was the Envelope Project, inspired by a poem by Maxine Kumin called “The Envelope” in which the metaphor is the daughter as container for the mother, and calls upon the daughters to “carry our mothers forth in our bellies.” The Envelope Project became an artists’ book of envelopes filled with the words and images of 22 women artists and poets about their mothers.

Currently, Kate is preparing a special exhibition at Chatham in 2012 as part of the 50th anniversary of Silent Spring. She finds inspiration from a quote inscribed in a large boulder in the Rachel Carson National Wildlife Refuge in Wells, Maine, where she regularly walks:

“All the life of the planet is interconnected. Each species has its own ties to others and all are related to the earth.”

As she readies the exhibit, Kate considers the impact of sustainability on her art, as well as the impact Rachel Carson had on the environment when Silent Spring was published in 1962.

“Artmaking is as much about taking away as it is making something,” she explains. “Reducing detail or extraneous forms to reveal the greater picture, such as Rachel did when she explained how pesticides were impacting the environment. I’m always building something and seeing how much I can take away to have it still hold together. This is part of the way I look at my art now,” she says. “My work reflects the questions concerning me – what are we here for, and how can we be better to each other. To explore how can we enfold the natural world rather than destroy it.”
Chatham University is excited to announce our launch of “CU Online,” Chatham’s NEW online community. This free service will allow all Chatham alumni to re-connect with fellow classmates, learn about campus news and upcoming events happening near you, and network with other alum.

Paired with our brand new website, www.chatham.edu/alumni, the online community provides a password protected online directory, interactive event registration, campus news, and more robust class notes. You can now search Class Notes using the categories of class year, decade, career news, marriages and commitments, births and adoptions, travel news, or reunions and anniversaries. Chatham has a great history of letting people know their news via class notes and we need alumni to keep up the momentum.

In the first week of our launch, 300 alumni members alone became online community members, building their individual profiles with contact information and photos. The feedback has been great so far, and we want you to see the possibilities for yourselves.

Once you register, you can post a profile, view class notes, register for events, or use the alumni directory!

REGISTER NOW! It’s easy!

1. Visit www.chatham.edu/alumni and select the “CU Online” icon.
2. Under “First Time Visitors,” select “Register Now” and enter your full last name.
3. Verify your record by entering your Chatham University ID number which can be obtained by emailing alumni@chatham.edu.
4. Select “Verify My Record” and create a username and password. You’re in!

If you have questions or concerns, or if you’d like additional assistance, please email us at alumni@chatham.edu. Thank you and we look forward to keeping in touch!

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1. At the Refined Exceptional Professional event, Staying Out of the Red, Barbara Brown Virany ’92 and Trustee Annette Calgaro ’84 discuss savings, budgeting and investing.
2. Ghost Walk is a family affair! As the event coincides with Friends & Family Weekend, many students (and parents!) take advantage of the opportunity to spend some time together.
3. Alumnae Kristin DeLuca ’02, Terri Bodnar ’00 and Sonja Ford-Gore ’99 enjoy the 2010 Alumni Holiday Luncheon and Arts Bazaar.
Sigo Falk

Climbing Mountains
Several years ago, hoping to inspire students to develop a love of the great outdoors, Sigo Falk funded the purchase of backpacks, tents and other camping equipment for Chatham. He and Chatham English professor, Lynne Bruckner, then traveled with a small group of undergraduates for a weekend in Allegheny National Forest.

“I led them on a seven-mile hike and got us all lost,” he remembers, laughing. “They had to wade across the creek twice.”

A 30-year member of the Board of Trustees, Sigo recently made a gift to the University that will promote not only enjoyment, but responsible stewardship of the environment for generations to come. He established the Sigo Falk Chair in Social Justice and Sustainability (the Falk Chair), the first major gift for the new School of Sustainability and the Environment.

Ask Sigo where he has camped, hiked or climbed throughout his 76 years, and the list is exhaustive. The White Mountains of New Hampshire, Colorado’s Weminuche Wilderness, Wyoming, Sierras, Alaska and Mount Sinai. In Nepal, throughout the course of several trips, he’s logged more than 1,000 miles of trekking. “I figure I’ve slept close to two years on the ground,” says Sigo.

As chairman of the Falk Foundation, Sigo channels his substantial energy to climbing a different type of mountain: serving the needs of vulnerable populations. The foundation focuses on social policy with an emphasis on mental health, civil rights and minority affairs. The programs supported by the foundation often combine research in mental health with an examination of the roles of racism, prejudice, violence and bigotry. The work serves as a legacy to Sigo’s great-uncle, Maurice Falk and grandfather Leon Falk, philanthropists who launched funds in the early part of the 20th century.

With his gift to Chatham’s new school, Sigo supports teaching and research that promote ecological preservation and environmental sustainability – with recognition, promotion and protection of human rights. He sees a pressing need to address “the inherent tensions between long-term environmental stewardship and immediate essential human needs.”

A central issue is energy production and consumption. As a former 28-year member of the Duquesne Light Board of Directors, Sigo has a strong interest in issues related to energy.

“There is a major social justice impact. For example, if you would price gasoline according to its environmental impact, a gallon would cost $12,” Sigo says. “But if the price of gas jumped to $12, the impact on people would be enormous.” For most, the cost of commuting to work and buying food would be unaffordable.

“So much hangs on energy – from the building materials you use to the environmental impact,” he says. The programs at the new school, and the innovations students will discover and develop, offer hope that better energy technologies will be found.

That hope was the impetus behind Sigo’s decision to endow the Falk Chair.

“I feel the University is at the point where we can make a national mark. To me, that’s a real motivation,” he says.

A graduate of Phillips Exeter Academy, Harvard University and the Tepper School of Business at Carnegie Mellon University, Sigo gives very little support to his alma maters.

“I get a lot more bang for my buck at Chatham,” he says.

Considering the years of struggle Chatham endured throughout the 1980s, during the early part of Sigo’s tenure on the board, the university’s growth is all the more rewarding to the man who invested so many years in its turnaround. That investment included serving as board chair from 1995 to 2002.

“When I joined the board, the members did not make decisions. They met three times a year and just heard about what had happened,” he says.

However, about 20 years ago, the then-college president announced her intention to make Chatham coeducational. Dissension was immediate – and passionate. The outcry ultimately drove changes in the leadership and the way the board participated in governing.

“We became more involved. That drove my loyalty,” he says. In
fact, five members of the board have served for more than 20 years and some, like Sigo, for much longer.

Soon, Sigo was part of the search committee for a new college president. They hired Esther L. Barazzone, Ph.D., in 1992. By 2008, Chatham’s enrollment had quadrupled. This growth was driven, in large part, by long-overdue investment in the facilities.

“Before Esther became president, the campus had been dormant physically. The college was selling some real estate to fund the deficit, which was the wrong solution,” says Sigo. “We bought some of the buildings back. We also changed the bylaws so that the executive committee can buy real estate – but only the board can sell it.”

Capital campaigns were launched to fund an extensive facility upgrade to the Louise C. Buhl Hall of Science and the brand-new, four-level Athletic and Fitness Center. To recognize Sigo’s financial contributions – and celebrate the national swimming record he held in high school, which had stood for 25 years before him – the eight-lane competition swimming pool in the center was named the Sigo Falk Natatorium.

His other major donations include support for the Center for Women in Politics and establishing the Maurice Falk Endowment for the Enrichment of Undergraduate Teaching.

His contributions to Chatham have been numerous, but if asked to choose on legacy project, Sigo would choose the new School of Sustainability and the Environment. The Sigo Falk Chair in Social Justice and Sustainability reflects his passion for investing in ideas to improve not only the future of the university, but by extension, the global community.

If, in the course of walking the trails at the new campus, some of the students are inspired to hike up a wooded mountainside, Sigo can count that as part of his legacy as well.
It is May 1915. Pennsylvania College for Women (PCW) celebrates its annual May Day pageant, one of the most popular events in Pittsburgh, attracting 5,000 people to campus. PCW also has just inaugurated its new president, Dr. John Carey Acheson. Within this celebratory spirit, the Board of Trustees asks Dr. Acheson for a strategic plan to define PCW’s future.

Not one to escape a challenge, President Acheson proposes a plan to enlarge PCW. His bold outline is three-fold: establish an endowment for scholarship and operations; build new, modern facilities; and acquire more land. Dr. Acheson worries that the small college will soon outgrow its modest Shadyside home.

For the next two years, Dr. Acheson expands upon his dream, which includes “a site of no less than fifty acres…a group of modern fire-proof buildings, gymnasium, and dormitories to provide for one-thousand students.” His search for more property leads to Ross Farms on 436 acres near Aspinwall. Even Mary Spencer, president of the Alumnae Association, lends her support, envisioning a new college with “two thousand students thronging her doors.” By PCW’s jubilee year in 1919, the Board would authorize the launch of a $2 million campaign to raise the necessary funds to move the college.

However, Dr. Acheson’s further plans to erase the College’s deficit by merging PCW with Beaver College in Beaver County, or even with the University of Pittsburgh, are met with disfavor. He resigns in May 1922, seven years into his tenure, for the presidency of Kentucky College for Women. Cora Helen Coolidge returns to PCW as president, and plans to move to a new campus along the Allegheny River are confined to a historic footnote.
It is now 1929, just 14 years after PCW’s jubilee celebration. A young Rachel Louise Carson graduates that June from PCW and soon leaves Pittsburgh’s soot-ridden skies for Woods Hole and Johns Hopkins University. She often travels past the Ross Farms property from PCW to her family farm in Springdale, just a short distance upriver. During her time at PCW she witnesses the construction of the “Three Sisters Bridges” on Sixth, Seventh and Ninth streets – the first self-anchored suspension bridges in the United States – one of which would later carry her name. During her final year at PCW the College begins a campaign to expand the Woodland Road campus with new buildings, including a modern facility dedicated to science – Buhl Hall. Although further expansion is postponed for several years during the Great Depression, the “College on the Hill” is moving forward and looking toward a new century of growth.

Now jump ahead almost 80 years later, to May 1, 2008. Students, faculty and staff are gathering on the lawn of the Old Quad, just outside Buhl Hall to celebrate University Day, the first anniversary of Chatham becoming a University. As the community enjoys a picnic lunch and concert, Chatham’s 16th President, Dr. Esther L. Barazzone, stands at the podium to announce, in essence, history coming full circle. Earlier that morning she and Board Chair S. Murray Rust III accepted a transformational gift from the Eden Hall Foundation of Pittsburgh – a 388-acre farm in Richland Township, and an opportunity to define a new future with two campuses, each with a distinctive mission.

Since that May afternoon when Chatham received Eden Hall Farm, now known as Eden Hall Campus, the University’s leadership have explored how to expand upon the University’s mission, evoke the passion of Rachel Carson, and build a sustainable future.

“Emboldened by Rachel Carson’s legacy, we want to create not simply a ‘green’ campus, but a 22nd-century model of sustainability,” Dr. Barazzone says. “Eden Hall Campus will become a living laboratory to address the social, economic and environmental concerns that the world faces, and at the same time be the first sustainable university campus built from the ground up.”

When the team of Berkebile Nelson Immenschuh McDowell (BNIM) of Kansas City, Mo. and landscape design firm Andropogon Associates of Philadelphia completed the Eden Hall Campus master plan in late 2010, even BNIM founder Robert Berkebile would call the campus a “game changer.” One of the originators of the U.S. Green Building Council and the LEED™ rating system, Mr. Berkebile noted at the time that Eden Hall Campus “has perhaps the greatest potential of any development to date to advance our understanding of how to live sustainably not only on a college campus, but in communities around the world.”

During the planning process Chatham also selected the founding dean for its new School of Sustainability and the Environment, which eventually will be located at Eden Hall Campus. David M. Hassenzahl, Ph.D. is an internationally recognized scholar of sustainability and risk analysis and has spent the last two and a half decades addressing subjects as diverse as climate change, energy, toxic chemicals, and public health from this perspective.

“The Master Plan for Eden Hall Campus is significant because it embraces the fundamentals of sustainability,” he explains. “Sustainability goes beyond thinking green. True sustainability programs give co-equal consideration to economic issues and social impacts as well the environment. By applying that concept, we are creating a model that is unique in the world.”

The Eden Hall Campus Master Plan anticipates development in several phases over a multi-year period, beginning with a resident student population of 150 which will eventually reach 1,500 students over the next decade.
With the master plan providing a foundation, the University then began another national search for a team to create the first structures to house the first students. In selecting the architectural firm Mithūn from Seattle, the University would once again create a game-changing opportunity.

Some of the innovations that the architects, engineers and contractors have developed will set the stage – literally and figuratively – for Chatham’s new sustainable campus:

• **EcoCenter:** Eden Hall’s iconic barn will become the heart of the Mueller Center Campus. An education and welcome center will greet guests who enter from an orchard and mosaic field with perennials and herbs, next to a greenhouse and field lab. The EcoCenter, which will include classrooms and meeting space, will lead to the expanded horse barn, transformed into a 250-seat theater.

• **Dairy Barn:** The Dairy Barn will become a café and library, with views down the watershed toward the old orchard and new EcoVillage.

“Eden Hall Campus will become a living laboratory to address the social, economic and environmental concerns that the world faces, and at the same time be the first sustainable university campus built from the ground up.”

– Esther L. Barazzone, Ph.D.

Sustainability is the capacity of society to meet its current needs without compromising the ecological, social and economic systems on which society will rely for meeting future needs.

This is Chatham University’s definition of sustainability – one that informs not only the master planning process for Eden Hall Campus, but all of its academic and co-curricular planning. As David Hassenzahl, Ph.D., the dean of Chatham’s new School of Sustainability and the Environment, designs his new curriculum and establishes his first faculty, he will be guided by a systems approach to sustainability that recognizes its three co-equal foundations: economics, social issues and the environment.

*How else is Chatham engaging in sustainability? Read on for more…*
Following the tremendous success of the innovative Master of Arts in Food Studies, the School of Sustainability and the Environment is now introducing two programs in 2012.

Fall 2012 will welcome the first cohort of students into the new Master of Sustainability program. Students will have the rare opportunity to participate in the design and research at Eden Hall Campus. All students will take courses in the foundations of sustainability and will then develop expertise in a focus area of interest. The program promotes experiential, collaborative learning in coursework through internships, and a capstone sustainability project. Students with any undergraduate background are encouraged to apply.
“The Master Plan for Eden Hall Campus is significant because it embraces the fundamentals of sustainability. Sustainability goes beyond ‘thinking green.’ True sustainability programs give co-equal consideration to economic issues and social impacts as well the environment. By applying that concept, we are creating a model that is unique in the world.”

– David Hassenzahl, Ph.D.

- **Residence Life:** The first housing for up to 100 faculty, students and guests will be built near the site of the old blacksmith’s forge, near the dairy barn. This will be one of two residence halls on the site, one with an attached tree house, and another with a fire pit. A future project, the EcoVillage, will consist of cabins that exist off the grid – meaning they will not tap into existing utilities and will be self-sustaining.

- **Power Generation:** The campus will include several types of sustainable energy generation systems to create a net zero energy campus. These include geothermal, solar, photovoltaic, micro-hydroelectric, and an “energy loop” that will share excess energy or waste heat from one building to another.

- **Water treatment:** Raingardens and constructed wetlands will be built to naturally filter and clean the water on site for reuse. Composting toilets will mitigate the campus’ impact on the local municipal water system and also provide nutrients for the soil.

Since announcing the master plan in December and developing the EcoCenter, Dr. Barazzone, Dr. Hassenzahl and others have unveiled the designs to Pittsburgh’s corporate and foundation leaders. They have been traveling around the world to raise awareness, generate excitement and raise funds in order to break ground later in 2011. The estimated cost for the first phase of Eden Hall Campus is $65 million, part of a comprehensive campaign that will include funds for endowment, student and faculty scholarship, academic chairs, as well as capital improvements to the historic Shadyside Campus.

Chatham’s bold new plan for the next century in many ways reflects the vision of PCW’s leaders at the beginning of the last century. Although when asked, Dr. Barazzone equivocally states one distinct difference from her predecessor:

“The Shadyside Campus is our historic home, and always will be. The Eden Hall Campus add a new dimension,” Dr. Barazzone says. “This new campaign and creation of a sustainable campus will secure our future as one of Pittsburgh’s most historic institutions, and will help fulfill the legacy of Rachel Carson. Chatham University will become a destination for students and faculty from around the world, and will become a leader in sustainable living, learning and thinking for years to come. It is our opportunity to invest in the Chatham of the 22nd century.”

Also beginning Spring 2012 will be an online **Certificate in Sustainable Management.** Designed to meet the needs of a range of employers, this certificate provides a practical foundation in the fundamentals of sustainability, taking an interdisciplinary systems perspective. Classes in business, organizational behavior and communications promote the application of these fundamentals in diverse settings – government, the private sector, not-for-profit organizations, and educational institutions. The program is open to any student with an undergraduate degree.

This fall the **Master of Arts in Food Studies** will welcome its second cohort, and is ready to accept applications for fall 2012. This degree provides students with a deep understanding of the issues surrounding food such as the environmental costs of food production and distribution, cultural issues, sustainability of communities, and safety of the food supply. With the growing interest in sustainable food practices, the program’s goal is to help students learn to anticipate changes in new food culture and develop solutions that are economically feasible, culturally and environmentally sensitive, and sustainable.
The Rachel Carson Institute
*Becomes Part of the School of Sustainability and the Environment at Chatham*

How do we impact the global web of life?
How do we put the science of our environment within the reach of all citizens? How do we grow to see ourselves as one part of a sustainable system of natural cycles?

As Chatham University continues to develop Eden Hall Campus and the School of Sustainability and the Environment, these are questions we are asking one another. Rachel Carson devoted her life and career to answering these questions, and it is therefore fitting that the Rachel Carson Institute (RCI), established in 1989, is now part of the School of Sustainability and the Environment. RCI’s mission is to promote and extend the legacy of Rachel Carson ’29; to build on her commitment to publicly accessible science; and to share her vision of people as part of a sustainable web of life. By reconfiguring the Rachel Carson Institute within the School of Sustainability and the Environment, we have the unique opportunity to reinvigorate our commitment to Rachel Carson’s legacy by intensifying our research, education and outreach activities.

The Global Web of Life

Chatham lives in harmony with nature. Wild turkeys, birds, small animals and an arboretum comprise the environment of our Shadyside Campus. Likewise, the environment will shape and define the eco-centered Eden Hall Campus as the buildings, energy systems and water management systems are integrated into the natural cycles of the land. Both campuses offer daily opportunities for learning from natural places. By understanding Chatham as part of an ecosystem we are learning how to sustain operations with minimal negative effects on the natural world.

Chatham is embracing Carson’s message of minimizing the effect of synthetic chemicals on the natural systems of the world as articulated in her master work, *Silent Spring*. The University Climate Action Plan, procurement practices, and facilities maintenance and management practices were created around this principle: Millions of consumer products in our economy

To Bee or Not To Bee?

*Chatham Answers Affirmatively*

The organic garden at Chatham’s Eden Hall Campus is thriving, due in great measure to expert care, sustainable practices – and Chatham’s own apiary.

The first hive was installed in 2010 by four Chatham faculty members: Kerri LaCharite, theater manager and organic gardening instructor; Sherie Edenborn, Ph.D., assistant professor of microbiology; Kathleen Sullivan, assistant professor of interior architecture, and Gary Marshall, Ph.D., assistant professor of biology. Everyone had great interest – but Dr. Marshall, who has his own apiary, had practical experience.

Why an apiary? Says Dr. Marshall, “Most people don’t realize that about
come from raw materials and production processes that may contain toxic or carcinogenic compounds. With more than 100,000 synthetic chemicals in common use in the United States, fewer than 200 have been tested for health effects. By changing the University’s purchasing and usages habits, we will reduce the demand for chemicals that may be harmful to living systems.

Chatham also has embraced recycling, re-purposing and reclaiming materials as a strategy to reduce our impact on the resources we use. Americans comprise about five percent of the world’s population, but we use 34 percent of the world’s resources. If all people on earth followed our pattern of living, it would take five-and-a-half planets to support this level of consumption. Rachel Carson’s principles offer guidance for living within the carrying capacity of the Earth, if we see ourselves as part of the biological ecosystem of the Earth.

**Ecology Science within Reach**

It is not enough to bring Carson’s message to life solely in practice or in the classroom. To honor Carson’s legacy, we must make eco-science accessible, understandable and appealing to our community.

Carson’s love of nature drove her to explore science. She was compulsively thorough about holding to the accuracy and truth of her statements, especially when writing for lay audiences. The rigor of her scientific methodology was not diminished by her skill in making the science clear and understandable. She did not oversimplify or trivialize her findings. But her love of the subject transcended even the harshest facts. When Carson wrote of the passing of creatures from the woodland stream to the depths of the ocean in the course of their life cycles, you can visualize her journey. That truth and passion guides Chatham and the Rachel Carson Institute as we convene leaders, scientists and scholars in Rachel Carson’s name to address the critical issues of our time and offer creative directions and solutions. When the School for Sustainability and the Environment and Rachel Carson Institute hosted *The Stories, The Science and The Solutions: Air Pollution in Western Pennsylvania*, we drew nearly 200 people who shared their struggles and concerns with air quality in our region. The forum was led by Don Hopey and David Templeton, reporters and authors of the Pittsburgh Post-Gazette’s Mapping Mortality series, and offered community members the opportunity to have questions and concerns addressed by air quality and health experts, as well as by representatives from the EPA Region 3 office in Philadelphia.

Carson’s spirit guides us as we prepare and empower the next generation of women who will follow in Rachel Carson’s footsteps. Through *Pathways to Sustainable Careers*, a series targeting Chatham students, women working in environmental sciences share their career and life experiences and present internship opportunities to students. We have hosted Margaret Zak, president of Environmental Logic, Inc.; Jeaneen Zappa, sustainability coordinator for Allegheny County; Maryann Donovan, MPH, Ph.D., director of the Center for Environmental Oncology at the University of Pittsburgh Cancer Institute; and Judith Focareta, director of education and outreach for Magee–Womens Hospital. By introducing students to green careers that don’t require degrees in environment studies or sustainability, we broaden their career options and help them incorporate Carson’s call to action into their future.

As the Rachel Carson Institute seeks to bring Rachel Carson’s legacy to life throughout the Chatham community, we aspire to act as an international beacon for her work. We have the obligation to sustain Rachel Carson’s legacy through actions that illustrate her principles.

For information on how you can support this mission or a schedule of upcoming events, please contact the Rachel Carson Institute at (412) 365-2702, or visit us at www.chatham.edu/rci or on Facebook.
When is a **weed** NOT a **weed**?

Nancy Gift, Ph.D., assistant professor of environmental studies, has followed up on her New York Times-acclaimed collection of essays, *A Weed by Any Other Name*, with *Good Weed, Bad Weed: Who’s Who, What to Do, and Why Some Deserve a Second Chance* (St. Lynn’s Press, February 2011). *Good Weed, Bad Weed* is a friendly, authoritative, easy-to-use guide to the uninvited plants in our yard. It explains who they are, how to control them safely and why it’s a good idea to love some of them just the way they are.

In her new book she considers fifty of the most interesting and noteworthy weeds in our lives, with generous helpings of full-color photos by emerging photographer and coworker Sheila Rodgers.

Stories about these weeds include humor and some tasty weed recipes for the inner locavore. This guide is lawn-ready with heavy matte-laminated pages and concealed-wire binding for handy use outside and is an attractive gift book for adults and curious kids alike. Each description includes tips for monitoring the weed, and the guide also includes a broader perspective on which weeds are invasive to natural areas, colorful ground covers for shady areas and best to serve for dinner each season.

The book is available at the Chatham bookstore, at major booksellers or at www.amazon.com.

From **GREEN** to **SUPER-GREEN**

* - the external recognition continues *


The Princeton Review chose the 311 schools based on a survey it conducted in 2010 of hundreds of colleges across the U.S. and in Canada to tally its annual “Green Rating” scores (scaled from 60 to 99) of colleges for its school profiles in its college guidebooks and website. The survey asks administrators more than 50 questions about their institution’s sustainability-related policies, practices and programs. The 311 schools in this guide received scores of 80 or above in that assessment, and Chatham received a score of 98 out of 99 – the highest of any Pittsburgh university.

Created by The Princeton Review in partnership with the U.S. Green Building Council, *The Princeton Review’s Guide to 311 Green Colleges* is the only free, comprehensive guidebook profiling institutions of higher education that demonstrate a notable commitment to sustainability in their academic offerings, campus infrastructure, activities and career preparation. The Princeton Review chose the schools for this guide based on a survey of administrators at hundreds of colleges that the Company polled in 2010 about their school’s sustainability initiatives.

Released on April 20, just two days prior to the April 22 celebration of the 41st Anniversary of Earth Day, the guide has profiles of the colleges that provide application information plus facts, stats and write-ups reporting on the schools’ environmentally related policies, practices and academic offerings. The free guide can be downloaded at www.princetonreview.com/green-guide.aspx.
Putting the *pedal* to the "*medal*"

Chatham University was one of 55 organizations to receive the Bicycle-Friendly Business designation presented by the League of American Bicyclists at the National Bike Summit in Washington, D.C. on March 9. Chatham captured a Bronze Award in the 2011 Spring Bicycle Friendly Business category for its participation in the federal government’s bicycle commuter benefit program – the first organization in Pennsylvania to do so – and for opening a bicycle repair program on its Shadyside Campus.

The Bicycle Friendly Business (BFB) program recognizes employers’ efforts to encourage a more bicycle-friendly atmosphere for employees and customers. The program also honors innovative bike-friendly efforts and provides technical assistance and information to help companies and organizations become even better for bicyclists. This new initiative complements the League’s Bicycle Friendly Community (BFC) program, which has been recognizing cities and towns for their bicycle friendliness since 2003 recognized the City of Pittsburgh in 2010 with a Bronze Award.

The BFB and BFC programs are generously supported by program partners Bikes Belong and Trek Bicycle’s One World, Two Wheels Campaign. The League of American Bicyclists promotes bicycling for fun, fitness and transportation, and works through advocacy and education for a bicycle-friendly America. The League represents the interests of America’s 57 million bicyclists, including its 300,000 members and affiliates. For more information or to support the League, visit www.bikeleague.org.

The bicycle commuter benefit was included as part of the Emergency Economic Stabilization Act of 2008 and added to Chatham’s Fit for the Future® program, which promotes health and wellness initiatives throughout the University community. Established in 2004, Fit for the Future has helped the University better manage its employees’ healthcare premiums with its provider, UPMC Health Care. Employees who sign up for this benefit are not permitted to have a campus parking permit, as they are required to certify that cycling is their primary mode of transportation to and from work during the time frame in which they receive the reimbursement. The maximum reimbursement is $20 per month or $240 over a calendar year.

The University also encourages the use of the bicycle tax credit by subsidizing free public transportation on all Port Authority buses and light-rail vehicles, many of which now utilize bicycle racks.

Michael Boyd, assistant professor of music, proudly displays the Bike Friendly Employer award from Bike Pittsburgh. The award is a maquette of the bike racks seen throughout the City. Mary Whitney, sustainability coordinator, holds the Bicycle Friendly Business award.

**Upcoming Sustainability Conference**

**AASHE**

**Association for the Advancement of Sustainability in Higher Education**

**October 9-12, 2011**

- **AASHE comes to Pittsburgh**

In preparation for the upcoming Association for the Advancement of Sustainability in Higher Education (AASHE) annual convention, Chatham was proud to host AASHE staff at Eden Hall Campus for their planning retreat. The staff spent three days in the Eden Hall Lodge and also visited the Shadyside Campus for a meet-and-greet with Chatham administration, faculty as well as members of the Mithun design team. *AASHE 2011: Creating Sustainable Campuses and Communities* will be held at the David L. Lawrence Convention Center and will include tours of the region’s top sustainability initiatives, including Chatham’s Shadyside Campus, Chatham Eastside, and Eden Hall Campus.
Often, the top science discoveries of any given year come from enormous research institutions – but one recent blockbuster came from Chatham.

Assistant professor Michael B. Habib, Ph.D., an anatomist who works at the intersection of biology, physics and paleontology, has long been interested in the flight mechanics of birds, particularly at takeoff. He’s also interested in dinosaurs, so it was natural for him to be intrigued by flying pterosaurs, which could have weighed as much as 500 pounds and had a 34-foot wingspan. With long necks like those of giraffes and fragile-looking bat-like wings, how could the un-aerodynamic-looking pteros get off the ground?

Most scientists believed the pterosaurs took a running start, flapped their wings, and then launched themselves. But that would require immense open spaces, or perhaps cliffs from which to launch, and Dr. Habib didn’t buy that. “I thought there were several assumptions that might not hold up,” he recalls.

So he began to investigate. Examining pterosaur fossils in Pittsburgh, Washington, Texas, Germany, New York, and China, he used a mix of traditional and modern techniques, from old-fashioned measurements to CT scans, to try to understand the strength and functions of the pteros’ legs and wings. He found that when folded the pterosaurs’ wings could withstand more than 2,000 pounds of force.

Ultimately, he concluded that pterosaurs used all four limbs – hind legs and wings folded so they could function as forelimbs – to push themselves off the ground from a crouch, essentially leaping into the air without the need for a running start. Once in the air, the pteros would snap their wings open, flap, and soar.

Published in the European scientific journal *Zitteliana*, the new theory caused a great deal of rethinking about the giant flying reptiles – and a media firestorm. Discover magazine said the story was one of the top 100 science stories of 2009. Media requests continue to pour in – most recently from NPR and CBS. And a new article’s appearance in an online public-access science journal has received in its first couple of weeks as many “hits” as most articles do in a year.

Dr. Habib continues to focus on pterosaurs, with a dozen projects in the works – Chatham students are working on some of them with him. He still carries a full teaching load – something he would probably not do at a large university. “At those places, they might simply say ‘OK, now you’re a researcher,’” he says. “The teaching-and-research combination can be a time management challenge – but the rewards are notable,” he believes. “You’re connected with your students; you know them and they know you. You walk across the campus and you’re part of the community. I’m glad to be here.”
Sometimes students can do good while they’re doing well. That’s the dual purpose of one Chatham initiative called “Worlds Without Walls.”

Students working toward an M.F.A. in Creative Writing acquire teaching experience—and, at least as importantly, life experience—as they volunteer to help Allegheny County Jail inmates learn to express themselves through writing. The program was initially conceived by Sandra Gould-Ford, Homewood resident and former artist-in-residence at the Jail. When her residency came to an end, she tapped Chatham’s MFA program to carry on the mission.

Each semester, the eight-week course runs for three hours each week at the Downtown jail, with separate classes for men and women. Escorted by guards, a group of about 15 inmates file in for each class. At least two and sometimes three Chatham M.F.A. students teach each class.

Sit in on a class, and, if the inmates weren’t wearing jail-issue maroon scrub suits, you wouldn’t be able to tell this from any other writing class in the community: there are lively discussions, readings, constructive critiques, revisions, focus, and occasional laughter.

Sheryl St. Germain, Ph.D., Director of the M.F.A. program, says, “It’s not an easy class. We make sure they learn the skills, whether for a poem or essay or short story. Some people have minor issues with grammar, but they want to write something to be proud of, so they willingly revise. We work through all the elements and then rigorously critique the results.”

Occasionally the student inmates write about what landed them in jail—70% are there for drug- or alcohol-related crimes. Says Dr. St. Germain, “Sometimes someone will write about carrying the weight of ruining his or her life. Sometimes they’ll write about experiences in jail. And sometimes they write about missing their families.”

At the end of each eight-week session, there’s a reading, with the best work selected for inclusion in a “chapbook” published each Spring by Chatham’s independent literary publishing class.

What does the program accomplish? For the student inmates, a great deal. Sheryl St. Germain says, “Writing can be a healing activity—a way to process what’s happened to us, a way to take the edge off anger, a route to self-understanding. And it means a lot to have an identity—as a writer—other than as an inmate, a thief, or a drug user. Officials at the jail tell us they see a great difference in the way the inmates understand themselves, and hold themselves.”

Because of its innovative approach to learning and teaching, Worlds Without Walls received support from the A.W. Mellon Education and Charitable Trust Fund of The Pittsburgh Foundation.

And of course there is benefit for the Chatham graduate students working on the courses. The job market is tough these days, and real-world teaching experience on a resume is invaluable.

The Creative Writing M.F.A. program does other innovative things as well—for example, focusing on nature, environmental and travel writing, and requiring that students spend at least some time working and studying in a country other than the U.S.

All those emphases recently resulted in praise from The Atlantic, which included Chatham on its list of “5 innovative/unique” writing programs.
More than half of Americans are women – but you’d never know it to look at the ranks of public policy-makers. In Pennsylvania, for instance, only one woman serves in the State’s 19-member Congressional delegation, and the 253-member State Legislature includes only 42 women. The State has never elected a female governor or U.S. senator.

The Pennsylvania Center for Women and Politics at Chatham University is working to change those numbers.

At the Table – or on the Menu

It’s not a matter of political correctness. The Center’s executive director, political scientist Dana Brown, explains: “Studies have found that, regardless of partisanship, women legislators support issues like education, child safety, religious freedom, eldercare – perhaps more than their male colleagues will – so there are serious policy implications when women are absent.

“We jokingly say that if you’re not at the table, you’re probably on the menu. It’s not necessarily purposeful, but women have different perspectives and different experiences that should be included.”

Why aren’t more women “at the table?” There are many likely reasons, including institutional and historic barriers, entrenched party systems and some cultural factors. Additionally, even in states where women are a significant part of the political process, research shows that women need to be asked to run for office; they typically don’t step up on their own.

To counter those negatives – and actively give women reasons to become involved in public policy at every level – the Center is working on multiple fronts, always with a nonpartisan focus. In addition to coursework for enrolled students, the Center has several signature initiatives in which both students and women from the community at large can participate.

The Ready to Run Campaign School is an intensive one-day experience that provides motivation and information for women considering public office, and hands-on “how to” information for those who have decided to run. It’s a national program.

Another national program, the annual NEW (National Education for Women) Leadership program is a six-day in-residence public leadership school at Chatham for undergraduate students from across Pennsylvania. Information and motivation from women leaders in the public sector is combined with intensive skill-building.

Each year Chatham sends a contingent of students to Washington, D.C. for a week of seminars arranged by the Public Education Leadership Network, a national consortium of women’s colleges. Students meet with women policy leaders, and the contacts can result in internships or mentoring opportunities.

The Center is home to Chatham’s participation in the national Project Pericles, which encourages civic engagement throughout the campus community via advocacy training, meetings with public sector officials, and special events.

One-Stop Shop for Research

Under the auspices of Chatham’s endowed Elsie Hillman Chair in Women and Politics, the Center plans to bring nationally known women political leaders to campus. It will also be increasing data collection efforts in order to become a “one-stop shop” research center for women involved in Pennsylvania politics.

The planned Women’s Leadership Certificate Program will combine coursework with meaningful internships. It will be housed in the undergraduate Chatham College for Women, but as it develops, its offerings and expertise will be available across the
For most people, raising eight kids, enjoying 22 grandkids, and having several successful careers would be more than enough – but Ruth W. Luck is just getting started.

The Utah native is in the second year of Chatham’s physician assistant studies program, with clinical rotations in places as diverse as Florida, Colorado, Puerto Rico, Montana, as well as near her home.

Years ago, as a young mother, she encountered a physician assistant at a pediatrician’s office. She recalls, “I thought it would be a great thing to be a PA some day, but at the time – with a young family and little education – it was just a distant dream.”

The dream was tucked away for many years as Ruth raised her children. She was trained as a violinist, and along the way she performed with small groups and symphony orchestras. She also taught music, offering private lessons and operating school orchestras.

When the kids grew older, Ruth went back to school, earning a degree in medical technology and launching a career in that profession.

“I liked the field, but I wanted to work more directly with patients,” she recalls. “So I revisited the PA idea. I came to look at Chatham, and the decision was easy: I loved the people and the campus – it just felt right.”

But while the decision was easy, the program was not. The first-year classwork, all at Chatham, was “intense.” She made it through by reminding herself of other difficult things she’d conquered in her life. As least as importantly, she says, “My family and classmates and the faculty and staff were incredibly supportive – and I prayed constantly. God has helped me at every step in my life.”

Now Ruth is in her second year and thoroughly enjoying her clinical rotations, despite the long hours and still-intense work. “I’ve loved every rotation so far,” she smiles, “so I don’t know what field I’ll focus on when I’m done with the program.” She does know she wants to work with underserved people.

Where will she work? That’s TBD: she and her husband – a histologist – love the West, but are willing to relocate. “We’ll go where the right opportunity is,” she says. “I’ll just be glad that finally my dream of being a physician assistant is a reality.”
Seventy-five percent of college-aged Americans can’t locate Iran, Israel, or Indonesia on a map. That “geographic illiteracy” can hamper informed voting, raise barriers to understanding and make it tough to compete for jobs.

“To be an educated person in our globalized world, it’s necessary to have some understanding of other cultures and perspectives, and the relationships countries have with each other,” says Sabine Klahr, Chatham’s assistant vice president for international affairs. “At Chatham, we work hard to help students and others in the larger community develop that understanding.”

Coursework is one means to that end. For example, the international studies curriculum offers a great range of courses. And a “global area certificates” program that will soon launch promises to become a truly distinguishing mark of a Chatham education.

Africa, Asia, the Middle East and Latin America

The new certificates in area studies – able to be earned in combination with undergraduate majors and graduate programs – will have rigorous requirements, including four semesters of language (producing competence through at least the intermediate level), courses in contemporary and historic issues in the region under study, and an international experience – study abroad or a relevant internship. For instance, a political science major might earn a European Studies certificate and have an internship with the European Union or the Irish Parliament. Areas of focus in the program, in addition to Europe, will include Africa, Asia, the Middle East and Latin America.

But Chatham’s commitment to the global perspective extends far beyond the classroom. For example, the Global Focus program brings the world to Chatham – and Pittsburgh. Each year, Global Focus – which has won national “best practices” recognition – involves the entire campus community in exploring and celebrating one particular country or region. International students and lecturers from that part of the world, visiting scholars, and sometimes ambassadors and other dignitaries visit the campus, helping faculty and students come to know the culture, history, issues, music, cuisine, and even fashion of the “focus country.”

This year the focus is on Turkey; next year will highlight Vietnam and southeast Asia.

Introductory International Experiences

Each year, the Chatham Abroad program introduces Chatham undergraduates to any of a number of countries via faculty-led Maymester study-abroad experiences. A great number of students take advantage of the program. Says Sabine, “It’s a fine way to introduce students to international experiences, and the hope is that they will later choose to study abroad for longer periods.” Next year, Chatham Abroad offerings will include Egypt, Costa Rica, Galapagos, France, Belize and Turkey.
Chatham has developed international academic partnerships aimed at promoting bilateral exchanges of students and faculty. Countries represented in current partnerships include Korea, Japan, Sweden and Germany, and partnerships are in development in China, India and Indonesia.

The global perspective permeates Chatham’s culture across disciplines and at every level. For example, the MFA in Creative Writing program requires students to travel abroad for a course in writing about place; this year’s options are England and Turkey. Physical therapists visited India, MBAs traveled to Paris, the food studies program students tour Italy and interior architecture students study in Prague.

Chatham has an intercultural residence hall that is home to some of Chatham’s almost 100 international students and many American students who want to make their acquaintance beyond classroom interactions.

The new Chatham International Leadership Committee, with representation from staff, faculty and students, is working to coordinate Chatham’s approaches to internationalization within a coherent conceptual framework – so it is clear that the commitment to a global perspective will only increase.

Chatham is an actively – even exceptionally – internationalizing school. By the time they graduate, nearly half of Chatham students have studied abroad. And 100 percent have an enhanced understanding of the world beyond America’s borders.

Laura Armesto, Ph.D., vice president for academic affairs, says, “We’re proud of what we’re doing in globalization. I believe we’re helping students learn what they need to be prepared to succeed, personally and professionally.

“Along the way, we’re giving them something they can continue to build on, enriching their lives in the years to come.”
As part of the 2011-2012 Global Focus Year of Vietnam, Chatham University and Dr. Esther L. Barazzone will host a special trip to Southeast Asia February 21 – March 3, 2012. This incredible trip will include Vietnam, Cambodia, and Thailand.

Visit Hanoi then travel to Saigon, Siem Reap and Bangkok. You’ll experience an overnight cruise on Ha Long Bay, explore the remarkable temple of Angkor Wat, tour the Grand Palace of the Kings of Siam, and much more. Professional guides will be with you throughout your journey. The tour is organized and conducted by Blue Odyssey whose managing partner, Perry Robertson, is the son of Dr. Anne Nerin ’51. Perry has coordinated previous trips in conjunction with Chatham alumni.

The tour requires a minimum of 12 guests and costs $4,530 per person (or $4,095 once 16 guests enroll). Price does not include international flights to Hanoi and from Bangkok, some meals, insurance or visa fees.

For more information or to register, contact Tina Tuminella, director of alumni relations, at 412-365-1255 or alumni@chatham.edu.
One result of the global economic downturn is that students and their families are demanding ways to reduce the cost of a college education. The challenge for higher education, of course, is to respond effectively while maintaining quality.

Chatham has developed a number of ways to meet that challenge.

The award-winning three-year Bachelor of Interior Architecture program, instituted in 2009, is one example. It allows students to save the cost of a full year of tuition and enter the workforce a year earlier than graduates of competitor programs — all without having to take courses during summers.

“Most of our students want — and need — to work during the summer, so it was important not to intrude on that,” says Lori Anthony, IDEC, ASID, director of Chatham’s interior architecture programs. “That meant reviewing every element of our program, and finding ways to eliminate redundancies and optimize effectiveness. Our students earn more than the required 120 credit hours, complete an internship — and leave here after three years thoroughly prepared for work in an architecture or interior design firm. I don’t know of any other interior architecture program in the country doing that.”

The program is receiving wide attention — for example, stories in The Washington Post and on the PBS Nightly Business Report. More importantly, it’s receiving positive attention from students and their families: since the program’s launch, enrollment has risen by 80 percent.

Chatham also offers the Accelerated Graduate Program including partnerships with colleague universities — for example, master’s programs in policy at Carnegie Mellon’s Heinz School accept part of Chatham’s senior curriculum as the first year of graduate school.

Other accelerated master’s degrees have both undergraduate and graduate studies at Chatham. There are, for instance, five-year bachelor’s/master’s programs in psychology, biology, business, physician assistant and film studies, among others.

Flexibility is key for today’s higher education, and Chatham offers 15 online degree programs. These “low-residency” programs are ideal for students at a distance, with work obligations, or for whom living away from home isn’t affordable.

Chatham is considering more ways to meet student needs while maintaining academic excellence — for instance, more accelerated degrees, competency-based education that measures knowledge rather than numbers of credits and additional technology-based and online education.

Chatham’s vice president for academic affairs Laura Armesto, Ph.D., says, “We put a great deal of thought and effort into helping our students get where they’re going — and ensuring that they’re exceptionally well prepared when they get there.”
Karen Lake Buttrey ’67

Karen Lake Buttrey ’67 passed away on November 28, 2010 in Indianapolis following a month-long battle with stomach cancer. Karen had served on Chatham’s Board of Trustees since 2004 and contributed greatly to the Board and her alma mater through her intellect, character and warm personality. She also served as a member of the Board of Trustees at McCormick Theological Seminary in Chicago, as a member and honorary chair of the Advisory Board of the Lake Institute on Faith and Giving at the Center on Philanthropy at Indiana University, and on the Advisory Board of the Center on Philanthropy at Indiana University-Purdue University at Indianapolis. Karen is survived by her husband Don, three stepsons – Greg, Alan and Jason – her daughter-in-law Karen, her aunt Katherine Snyder, numerous cousins and her beloved dog, Cleo.

Robert J. Cooley, Ed.D.

Dr. Robert (“Bob” and “Doc”) Cooley passed away on February 19 after a battle with cancer. For 34 years Dr. Cooley taught generations of Chatham students about photography, composition and design, and was often seen leading groups of students to photograph the campus landscape and architecture while wearing his signature cowboy hat.

Dr. Cooley earned his bachelor’s degree from the College of Steubenville, Ohio (now Franciscan University of Steubenville); his master’s from Fairfield University, Connecticut; and his Ed.D. from Indiana University at Bloomington. He was an accomplished photographer with expertise in grayscale and color photography, traditional film and digital media. He often exhibited his work on campus, most notably at the dedication of Chatham’s new Art and Design Center in October 2005 and at a 2009 exhibition in the Chatham University Art Gallery in which he showcased photography from his many travels around the country. Because he was passionate about student success, Dr. Cooley created the Chatham Pet Calendar to fund the Student Emergency Fund and dedicated all proceeds from the sale of his photographs to the Fund. He is survived by his wife Susan, son Brian, daughter, Kathleen Coughlan of Kingfisher, Okla.; two sisters, Diane Little of Portville, N.Y., and Martha Gagliardi of Florida; and a brother, Kenneth Cooley of Blue Bell.

Alumnae

Katherine R. Reebel ’29
Gertrude Ray Mann ’33
Ellen Y. Husak ’34
Berenice Beamer Williamson ’34
Mary Louise Crago Taylor ’35
Esther Ferree Watson ’35
Doris H. Pierce ’36
Helen Ferber Wiker ’37
Mary Baldwin ’38
Mary Tilghman Leroy ’39
Paula Malm Weaver ’39
Helen Stevenson Berghaus ’40
Rachel Kirk Bobo ’40
Louise McIntyre Canner ’41
Betty Nelson Mullet ’41
Natalie Lambing Paige ’41
Mary Elizabeth LeHue ’42
Marian Lambie Arnheim ’43
Dorothy Minneci McCabe ’43
Doris Dodd Scott ’43
Evelyn Wehling Fulton ’44
Dorothy Barrett Braden ’45
Matilda Wilcox Moncrief ’45
Pauline Basenko Thomas ’45
Vivian Ericson Lutz ’47
Ruth Arnold Nichols ’47
Dolly Larson Webb ’47
Lois Ann Dewalt Zellers ’47
Idamey Brody Rich ’48
Jean Hower Pierce ’49
Dorotha Jones Groh ’50
Marylos Wilkinson McCall ’51
Nancy Aebi Mooney ’51
Madelin E. Sayles ’51
Helen Barbour McKeel ’52
Estheretta Marcus Shore ’53
Ellie Bricker Gage Balano ’54
Dorothy Bigg Mibstein ’55
Caroline Cuneo ’56
Diane Mendelson Cummins ’59
Gail Farnum McGuire ’61
Lucy Resnick Derechin ’63
Karen Lindh McMahon ’63
Karen Lake Butter ’67

Joanna Tilghman ’68
Linda M. Jordan ’70
Naida Karoly Finane ’70
Janet Cottrell ’75
Mary Louise Rockwell ’80
Eleanor Margaret Balcet ’81
Marcy Greene Krieger ’82
Susan Makowof ’84
Geraldine McElroy Purnell ’88
Catherine C. Hills ’88
Reita R. McGee ’88
Dana Nesle Gugliotta Roberts ’98
Karín Coder ’99
Virginia Bird Hobbs (Class Year Unknown)
Madeleine Squires Jones (Class Year Unknown)
Adeline C. Jubelirer (Class Year Unknown)

Friends

Dr. Robert J. Cooley
Gary Fiedler
Sara McGrath
Dr. Mary A. McGuire
Norma L. Hutman
George W. Nagel
Esther Linges
Linda L. Underhill

in memory
At its June 2011 meeting the University’s Board of Trustees welcomed three new members to its ranks. Expect to hear more about them in future issues of the Recorder!

Brenda Marsh’s interest in publishing began at Chatham when she spent a January interim completing an internship at Columbia University Press. After graduating in 1976 with a B.A. in English, Brenda launched a career working in sales and marketing for the publishing industry (HarperCollins, Viking Penguin, and St. Martin’s Press), for which she received the Cornerstone Award from Chatham in 2006.

Brenda joined Barnes & Noble.com in 1998 as Vice President of Merchandising and later as Vice President of Content and Merchandising. “Meet the Writers,” an online feature that profiled more than 600 authors, was launched during her tenure, as well as “What America’s Reading,” a feature that provided hourly, daily and weekly updates on bestselling books. In 2005, she was appointed to the newly-created position of Vice President of Author Relations at Barnes & Noble and is responsible for creating new author programs and initiatives.

Brenda has been a leader in Chatham’s fundraising efforts beginning as a Regional Coordinator for the 1980s Capital Campaign, and serving on the Annual Fund Leadership Committee in the 1990s. Brenda also represented Chatham at ceremonies at other colleges, including at the inauguration of her sister, Lisa Ryerson, as president of Wells College, and at Brooklyn College’s 50th anniversary celebration.

Jennifer Potter Winton ’66

Jennifer studied political science and international relations at Chatham University, and today, as President & CEO of the Initiative for Global Development (IGD), she is providing executive leadership for an influential network of business leaders sharing a common vision of ending global poverty through sustainable economic growth. IGD’s Leadership Council is co-chaired by former U.S. Secretaries of State Colin Powell and Madeleine Albright, and provides strategic guidance to the work of IGD.

IGD’s key focus is to bring together some of the world’s most effective business leaders to work in partnership with policymakers to promote public and private investments that create economic growth and reduce poverty around the world, particularly in Africa. The Frontier 100 initiative brings together CEOs from U.S., European and African countries to share knowledge and reduce barriers to investment in Africa.

Jennifer has represented IGD at the Clinton Global Initiative and the Brookings Blum Roundtable, and numerous national events in Washington D.C. and New York, and more recently in Dakar, Senegal and Cape Town, South Africa. Under her leadership IGD has published reports on “A Business Guide to Foreign Aid Reform” and “Pioneers on the Frontier,” an examination of the rise of Sub-Saharan Africa’s multinational corporations. She contributed to “U.S. in the World: Talking Global Issues with Americans,” a communications guide published by the Rockefeller Brothers Fund and the Aspen Institute.

Prior to leading IGD, Jennifer served as founding executive director of Global Partnerships, an organization that pioneered microfinance work in Central America. After graduating from Chatham, Jennifer served in the Peace Corps in Thailand and later earned a master’s degree in urban studies from Loyola University in Chicago. Her early career in Seattle included ownership of two urban planning and development companies, participation in numerous civic efforts related to affordable housing and urban development, serving as Vice President for Operations of the Seattle Goodwill Games, and chairing the board of the award-winning Seattle Housing Authority for eight years.

Currently, Jennifer is a principal in the Modernizing Foreign Assistance Network, is a member of the Pacific Council on International Policy, serves on the advisory board of Global Washington, and is a director of Harbor Properties. In June 2011, Jennifer joined the board of trustees at Chatham, where she has been present as an attendee at reunions and where she was a member of the Alumnae Board.

Jennifer has two sons, Adam Silver and Benjamin Silver, and a daughter, Eve Wright. She and her husband, John Winton, reside in Seattle, Washington.

Kathryn Mellon is a Minnesota native who comes from three generations of farmers and is keenly interested in issues of organic, sustainable and local agriculture, as well as nutrition. A resident of Ligonier, Pa., Kathryn is the wife of Richard P. Mellon, who in 2009 retired as chairman of the Richard King Mellon Foundation, the region’s largest philanthropy and a champion of land conservation, the arts and education. At the time of his retirement, the Foundation ranked among the 30 largest philanthropies in the country, with assets of approximately $1.6 billion.

Richard and his siblings are the grandchildren of Richard Beatty Mellon and Jennie King Mellon (the namesake of Chatham’s Library), the great-nephews and great-nieces of Andrew and Nora Mellon (the former residents of Mellon Hall), and the great-great-grandchildren of Thomas Mellon, the founder of Mellon Bank (now BNY Mellon).
Join alumni for a newly designed Reunion Weekend!

This weekend’s highlights include:

Gala Alumni Luncheon
This new luncheon features the presentation of the Cornerstone Awards, the William Trimble Beatty, and Distinguished Alumna Awards. This event features live music and alumni gifts!

Get to Class:
Interactive and Inspirational one-hour classes
Enjoy unique and interactive classes from some of our distinguished faculty and alumni in their areas of expertise.

Saturday Evening Dinner Cruise along Pittsburgh’s Three Rivers
A brand new Reunion Weekend tradition! Cruise the three rivers on a beautiful autumn evening with dinner and dancing.

Sunday “bagels & coffee tour” of Chatham Eastside or Eden Hall Campus
Learn about the new and exciting things happening at Chatham! Tour Chatham’s LEED certified Chatham Eastside and its classrooms and lab spaces for the physician assistant studies, physical therapy and occupational therapy programs, and the design studios of the interior architecture and landscape architecture programs.

Or, visit the Eden Hall Campus and enjoy a tour led by dean for the School of Sustainability and the Environment, David Hassenzahl. Learn about the vision for Chatham’s most exciting endeavor yet.

For registration information, visit www.chatham.edu/reunion or call 412-365-1514.

Special room rates are available at

Marriott Spring Hill Suites, Bakery Square
412-362-8600

Marriott Courtyard Shadyside
412-683-3113

Marriott Courtyard Waterfront
412-462-7301

Holiday Inn Pittsburgh University Center
412-682-6200

Quality Inn University Center
412-683-6100

Residence Inn by Marriott
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