Master of Professional Writing

- A distinctive program focused on developing professional writers, with an emphasis on non-fiction writing
- Courses are offered in an accelerated, seven week format
- Program is taught completely online, taught with working adults in mind
- Students may choose a general course of study, or choose from concentrations in Technical Writing or Writing for the Internet
- A coeducational program, highly interactive with the opportunity to discuss topics of mutual interest with a diverse group of writer-students
- No GRE required
- Students complete a Professional Writing Practicum with one-on-one support, networking, and professional insights
- Students are prepared to work in jobs that demand highly-developed communication skills such as public relations specialist, advertising copywriter, or freelance journalist
PROGRAM OF STUDY (30 credits)

REQUIRED COURSES (6 credits)
• PWR 601 Introduction to Professional Writing
• PWR 699 Professional Writing Practicum

Students will complete either the Professional Writing Concentration or the Web Content Development Concentration

PROFESSIONAL WRITING CONCENTRATION (24 credits)
Choose 8 courses from below:
• PWR 616 Technical Writing (3 cr)
• PWR 620 Political Writing (3 cr)
• PWR 621 Use of Media in Presentations (3 cr)
• PWR 625 Business and Organizational Writing (3 cr)
• PWR 632 Science and Environmental Writing (3 cr)
• PWR 641 Financial Writing (3 cr)
• PWR 662 Writing for Digital Media (3 cr)
• PWR 673 Web Design and Development I (3 cr)
• PWR 674 Web Design and Development II (3 cr)

WEB CONTENT DEVELOPMENT CONCENTRATION (24 credits)
• PWR 662 Writing for Digital Media (3 cr)
• PWR 670 Principles of Information Architecture (3 cr)
• PWR 674 Web Design and Development II* (3 cr)
• PWR 675 Visual and Interface Design (3 cr)
• PWR 694 Client Project
• Three electives

*Basic web design skills, including raw HTML and CSS coding, are a required prerequisite to this course. We strongly recommend completing PWR 673 Web Design I, and consider it a required course for the concentration if you don’t already possess these skills. Contact the assistant director, Stephanie Trunzo (strunzo@chatham.edu) or the current instructor for PWR 674 if you have any questions about meeting this requirement.

CHATHAM UNIVERSITY ONLINE PROGRAMS
• Professional Doctor of Occupational Therapy (OTD)
• Doctor of Nursing Practice
• Master of Science in Nursing
• RN-to-Bachelor of Science in Nursing
• Low-Residency Master of Fine Arts in Creative Writing
• Master of Professional Writing
• Master of Science in Interior Architecture
• Master of Science in Infant Mental Health Counseling
• Master of Science in Infant Mental Health
• Low-Residency Graduate Certificate in Infant Mental Health (for-credit or non-credit)

ADMISSION REQUIREMENTS
• Official transcript showing baccalaureate degree from an accredited college or university
• Online application without fee at www.chatham.edu/sceapp