

MyPath is a four-month, customized, and immersive pathway program for women entrepreneurs in the creative industries to prepare them to commercialize a product, secure financing, or participate in an accelerator.

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My PATH



CENTER FOR WOMEN'S
ENTREPRENEURSHIP
CHATHAM UNIVERSITY WOMEN'S INSTITUTE

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My PATH



About the MyPath Program

The MyPath Program is a four-month, immersive pathway program for women entrepreneurs with product-focused businesses in the creative industries. This cutting-edge program is designed to prepare you to commercialize a product, secure financing, or participate in an accelerator. This program utilizes a sequential mentoring model where participants work with one mentor at a time, for four to six weeks, on specific goals and needs to prepare for growth.

Mentors are serial entrepreneurs, experienced professionals, business owners, and executives and matched with participants in a customized way depending on the particular industry and business development needs of each participant. Each participant also works with a Project Consultant who acts as a primary liaison with the Mentoring Coordinator throughout the program. Participants go through an intensive curriculum with a financial boot camp, growth workshops, and biweekly coffee meetups. Participants also check in during weekly meetings with the Project Consultant and the Mentoring Coordinator to review their progress and strategize together.

This innovative approach provides women entrepreneurs with fast-tracked mentoring and business development support at an early growth stage.

At the conclusion of the MyPath Program, participants become “commercialization-ready” (prepared to enter the market with their product), “pitch-ready” (prepared to secure financing from investors and other sources) or “accelerator-ready” (prepared to apply to an accelerator).

What are Creative Industries?

MyPath is seeking to recruit women entrepreneurs in the creative industries as defined by the Pittsburgh Technology Council’s Creative Industries Network. These include communications, design, entertainment, fine arts, software, hardware, and data science. For more information, visit our website or contact Kim Chestney, senior director, Creative Industries Acceleration.

Learn More Today!

If you are a woman entrepreneur with a product-focused business in the creative industries and are interested in learning more about the MyPath program, or applying to the MyPath program, please contact Nazli Saka, MyPath mentoring coordinator, at n.saka@chatham.edu or 412-365-1384.

About the Center for Women’s Entrepreneurship at Chatham University

The Center for Women’s Entrepreneurship at Chatham University creates economic opportunities for women through entrepreneurial education and training, mentoring, and networking.

Building on Chatham University’s tradition of education world-ready women for over 145 years, the Center has provided quality education and training for women entrepreneurs since 2005