**MyPath** is a four-month, customized, and immersive pathway program for women entrepreneurs in creative industries to prepare them to commercialize a product, secure financing, or participate in an area accelerator.

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What is MyPath?

The MyPath Program is a four-month, customized, and immerse pathway program for women entrepreneurs in creative industries to prepare them to commercialize a product, secure financing, or participate in an area accelerator. This program will provide intensive mentoring and consulting opportunities to guide women during the transition stages of creating or growing a product-based business.

Participants will be assigned a series of mentors who will work with them to assist with the product design process, market validation, and team building, among others. Mentors will be experienced professionals, business owners, and executives selected depending on the particular stage and needs of the participant. Each participant will have a consultant assigned to her who will function as a coordinator and primary liaison with the Mentoring Coordinator throughout the program. Participants will have weekly meetings with their consultants to review their progress and strategize together.

This approach will provide women entrepreneurs with fast-tracked mentoring and consulting support at a critical time in their business development and catalyze the process of turning their ideas into products.

At the conclusion of the MyPath Program, participants will be “commercialization-ready” (prepared to enter the market with their product), “pitch-ready” (prepared to secure financing from investors and other sources) or “accelerator-ready” (prepared to apply to an area accelerator).

Learn More Today!

If you are a woman entrepreneur in the creative industries and are interested in learning more about the MyPath Program, or applying to the MyPath Program, please contact our Mentoring Coordinator, Nazli Saka, at 412-365-1384 or via e-mail at n.saka@chatham.edu

If you are interested in serving as a mentor for the MyPath Program, please contact us. We would love to hear from you!

About the Center for Women’s Entrepreneurship at Chatham University

The Center for Women’s Entrepreneurship at Chatham University creates economic opportunities for women through entrepreneurial education and training, mentoring, and networking.

Building on Chatham University's tradition of educating world-ready women for over 145 years, the Center for Women's Entrepreneurship at Chatham University has provided quality education and training for women entrepreneurs since 2005.

What are Creative Industries*?

MyPath will recruit women entrepreneurs in the creative industries, including:

- **Communications**: Advertising, Marketing, Graphic Design, Publishing, Social Media, and Video Production.
- **Entertainment**: Animation, Education IT, Film & Digital Media, Gaming, Theme Parks & Recreation, and Toys.
- **Fine Arts**: Arts Organizations and Ventures, Interactive Arts, Music, and Performing & Visual Arts.
- **Software & Hardware**: Education Technology, Medical Devices, Mobile Applications, Robotics, and Software Development.
- **Data Science**: Big Data, Computing, and Telecommunications.

*Information provided by the Pittsburgh Technology Council Creative Industries Network.