

Meet Our Trainers



CHRIS JAHNKE

Chris has spent the past 20 years helping people from all walks of life stand and deliver before audiences large and small. A Washington, D.C., based political communications specialist, Chris has coached more women elected officials and candidates than any other trainer. She was an advisor to Hillary Clinton's presidential campaign and Chris is back stage at the Democratic National Convention helping people look good on TV.



NANCY BOCKOR

Nancy is the author of *Go Fish: How to Catch (and Keep) Contributors: A Practical Guide to Fundraising* and is a professor at George Washington University's Graduate School of Political Management, where she teaches fundraising courses. Nancy served on the board of the *Women's Campaign School at Yale* for seven years, and chaired the school's Curriculum Committee for five years.

PENNSYLVANIA
Center for Women and Politics
AT CHATHAM UNIVERSITY

Woodland Road
Pittsburgh, PA 15232

Ready to☆
RUN™
Campaign Training for Women



Saturday, February 15, 2014

MacAlister Hall, the University Club
at Drexel University

33rd & Chestnut Streets
Philadelphia, Pennsylvania

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What Is Ready to Run?

Ready to Run is a *bi-partisan* program for women who want to run for office, seek higher office, work on a campaign, get appointed to office, or learn more about the political system. Ready to Run is your one-stop training on running for office or getting involved in public life. You will learn from prominent elected and appointed leaders, campaign consultants, party officials, and policy experts.

Ready to Run program attendees walk away with...

- “How to” instructions on running for office
- Fundraising and media skills
- Real-world advice and best practices from experts
- Strategies for positioning yourself for public leadership
- Inspiration to launch a campaign
- A better understanding of party politics

Why women leaders matter . . .

As political leaders, women of all parties enrich the practice of politics. Research shows that electing women brings new issues to the public agenda and opens government to fresh ideas and different voices. Political women change the public policy agenda and the way government works. Women make our democracy more inclusive and more responsive to the concerns of all citizens.

ABOUT US

The **Pennsylvania Center for Women and Politics at Chatham University** is a non-partisan center devoted to fostering women’s public leadership through education, empowerment, and action. The first to focus on women’s political involvement in Pennsylvania, the Center integrates disciplinary knowledge, civic education, and capacity building while examining the intersection of women and public policy. The Center conducts candidate and advocacy trainings, offers educational programs in applied politics, and provides timely analysis on women’s issues.



Conference Agenda at a Glance*

All sessions will be held at Drexel University.

Saturday, February 15, 2014

8:00-8:30 a.m.	Registration and Continental Breakfast
8:30-9:30 a.m.	Welcome and Keynote
9:45-11:45 a.m.	Navigating Pennsylvania’s Political Parties
Noon-2:15 p.m.	Luncheon Session Conquering the Camera: An Interactive Media Training
2:30-4:30 p.m.	Fundraising for Success
4:30-5:45 p.m.	Developing a Campaign Plan

**For full details on Ready to Run sessions and speakers, visit www.pcwp.org.*

Questions?

Contact the Center at 412-365-1878 or pcwp@chatham.edu.

chatham UNIVERSITY

Chatham University is home to almost 2,200 undergraduate and graduate students. Chatham’s Shadyside Campus includes the historic, 39-acre Woodland Road arboretum campus and Chatham Eastside at Fifth and Penn avenues. Our Eden Hall Campus is located on 388-acres in Richland Township and will include programs focusing on women and environmental sustainability. The University is a private, selective, fully accredited, nonsectarian institution, consisting of Chatham College for Women, the College for Graduate Studies, the College for Continuing and Professional Studies, and the Falk School of Sustainability.

Training Registration Form

Registration Fee (*includes meals and conference materials*):

Early-Bird Registration before January 17, 2014: **\$75**

Registration after January 17, 2014: **\$90**

- **Register online** with a credit card at www.pcwp.org
- **Register by mail** using this form. Mail along with your check made payable to Chatham University, to:
Chatham University, Pennsylvania Center for Women and Politics,
Woodland Road, Pittsburgh, PA 15232

Name _____

Title _____

Organization/Dept. _____

Address (home/office) _____

City, State, Zip _____

Home Phone _____

Office Phone _____

Fax _____

E-mail _____

Political Party Affiliation: ☐ Democrat ☐ Republican ☐ None

☐ Other _____

How did you hear about Ready to Run™?

Are you planning to run for office in the near future? ☐ Yes ☐ No

If yes, what office? _____

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